1. OVERVIEW DESCRIPTION
The Project has three complementary aspects: a large general public access evening focused on astronomy/astrophysics; space themed family workshops, and poster-exhibit distribution to, and deployment, at partner organizations.

2. UNIVERSE OF LEARNING RESOURCES
Universe of Learning (UofL) websites, online media, posters, activities

3. PROGRAM DETAILS
The program goals are to introduce all learners to the past and present of all aspects space exploration. This is to create an understanding of where we have been, including an emphasis on exoplanet exploration, and where we are going. This goal is in line with the Museum’s strengths in using history as a filter to develop a broader understanding of STEM and the ability for learners to see themselves in these fields.

Our targeted audience is underserved/represented— including groups from traditionally underserved, economically challenged, New American/English as a New Language learners, and geographically disadvantaged communities. We will also extend the focus to the often overlooked multigenerational family learning unit/Parent and Child Together.

The program ran from November 1 to December 31, 2018.

4. PROGRAM MODEL
Our UofL program was designed to supplement and enhance a number of our existing initiatives by introducing new and specific content. We used the programming as a means to quickly introduce and excite our audiences to/for a range of space science/astronomy topics.

The first step was to identify potential partners for Women in STEM and Women of Color: Pioneers and Innovators posters/exhibits deployment. This was achieved by matching our goals with the demographic served by the agency; as well as their own specific mission. While we distributed UofL related posters to social service, youth work, and academic support agencies, we also specifically
reached out to a regional youth and family fitness focused organization that would be a great fit for the AstrOlympics display content. This was a new area for us and it was a great extension to our affinity groups. We used our outreach teams to deliver exhibit materials to partners while they were providing programs. This strategy extended the lessons rather than taking a disconnected approach; it gave the deployment meaning instead of it simply being a unique image.

The next step was to review our normal Astronomy Night event operations to identify methods to incorporate UofL content, both passively and actively. Our Alaska Airlines Aerospace Education Center (AEC) become our information hub with all of its screens exhibiting UofL multimedia, and our programs staff, as well as event partners, were briefed and encouraged to add UofL content into their presentations and audience facing activities. The synergistic nature of the event and our specific UofL content made this very easy and effective. It allowed for a normally generalized event to have more of a focus. This event, which is free, allowed us to meet our targeted audience goals while also using local STEM groups as a force multiplier in our efforts.

Finally, we incorporated UofL content into our Winter Break Blast Off family workshops held between Christmas and New Year’s Day. By basing our program within our normal operations, we were able to seamlessly integrate new topics while continuing to meet our stated educational and audiences goals. Our AEC was once again activated to provide multimedia support for programming.